



ONE COCA-COLA PLAZA
ATLANTA, GEORGIA

EDWARD E. POTTER
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GLOBAL WORKPLACE RIGHTS

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May 26, 2011

Professor John G. Ruggie
John F. Kennedy School of Government
Mailbox 83
79 JFK Street
Cambridge, MA 02138

Dear Professor Ruggie:

On behalf of The Coca-Cola Company, I offer our congratulations to you and your team on the successful completion of the Guiding Principles on Business and Human Rights: Implementing the United Nations “Protect, Respect and Remedy” Framework.

The Guiding Principles provides a foundation and flexible framework for companies like ours. The broad consultative approach that you and your team took in their development, including your engagement with The Coca-Cola Company, was much appreciated.

Over the past two years, it has been our privilege to host two human rights conferences on your Framework and the Guiding Principles at which you were the keynote speaker. We also appreciated the opportunity to participate in several of your convenings.

As you are aware, The Coca-Cola Company is committed to respecting all human rights as reflected in our Human Rights Statement, Workplace Rights Policy and Supplier Guiding Principles and our participation in the Business Leaders Initiative on Human Rights and the Global Business Initiative on Human Rights. In a recent global video to our employees, our Chairman and CEO, Muhtar Kent, underscored that “it’s incumbent upon us to keep this focus on our corporate responsibility to respect all human rights across our entire business system and global supply chain.”

The Coca-Cola Company is pleased to strongly endorse and support the Guiding Principles. I wish you the very best when you present the Guiding Principles to the United Nations Human Rights Council in Geneva on May 30.

Sincerely yours,

Director, Global Workplace Rights